

EDDIE CAINE

TRUE CASH RECORDS



What do you have coming out?

Right now we are just putting out singles. I will put out the album when the time is right. We are businessmen and we are taking everything one step at a time. We are doing a lot of shows right now.

How hard has the struggle been for you?

We have been blessed but we have also dealt with a lot of demons too. We never actually tried to put out a record because we were trying to build our talent and when I felt like it was the right time we started doing it. We sold ten thousand mixtapes and the mixtape is called *Got Caine*. From there we made sure we did our foot work. We put out the single and we hit 300 spins in the first three weeks nationally.

What advice would you have for anyone else coming up right now?

You have to keep grinding. What everybody don't tell you is the whole business aspect. Everybody raps but you have to be on your business and surround yourself around positive

people that will motivate you. When you are from the streets you have a lot of negative energy that you might not see it is negative because you never get out of that zone. You need the right people to motivate you to step up your talent. You have to look at yourself as a business and not just an artist. When you do that it is all good. The labels will start to recognize that you know what you are doing and that you are putting effort into yourself. Build relationships with magazines, DJs, radio, DVDs and everyone that can help you advance your career.

How long have you been in the game?

I have been looking in from the out side for awhile and now I am in and I will do what it right. I have been doing it for awhile and I look at my self as a business. I am doing this for my people. I look at this not just for a dollar but to make sure everybody around me is stable. When you care about the people around you then you will do what is right and that is the way we run this shit. We

are all loyal to each other.

Do you have a website or myspace where people can check out your music?

Yeah you can go to www.myspace.com/darealeddiecaine and you can peep the tracks. I put out tracks as my career moves. The songs you hear now is what we are going thru at this time. You are following my career. Everything is true! This is our life and what we grew up on.

What is the album title?

It is a self titled album because everything is about me. I want the people to get to know me. We are not going to drop it all crazy like a lot of people do before they even got a name. I am building a name and then I will drop the album. When I feel that it is ready and that we got enough then I will drop it. We are pacing ourselves! If it is ready next month and it calls for it next month then believe it will be out next month. What ever calls for the business to keep going no matter what it is we will do.

Do you get on the road and do a lot of shows?

We are geniuses with shows. In Boston we are the ones that bring shows. We brought Baby Boy, DJ Unk, and Fredro Star. I did shows with Jeezy and Crime Mob. I don't just do shows in one area because I am every where. One time we brought DJ Unk and did three shows in one night. We had a two shows for the kids and then we did one for the adults. Everybody loved it! It is a business and you have to know how you will stand out against many.

A lot of cats put out DVDs, will that be something in your future?

Of course because we record everything that we are doing and when we got enough footage we can do the DVD.

Is there anything else homie?

I want to give a good shout out to True Cash Records so be on the look out for us.

by Scott Bejda