

MASTER P

LOVE and HATE

Tell me about the new album?

This album is that real, and I'm back to doing me. I think this is my best album. They love you, and hate you at the same time. You know how the game goes? I sold 75 million records, and aint nothing changed!

I'm still making that real! There is a song I did with Young buck that has leaked out there already. This is to show people from the streets that you can take something and do something positive with your life, and still be gangsta. I think that real is what they want. It aint no controversy, or no faking just that real!

So you worked with Young Buck?

Yeah I got a song with young Buck, and I got a song with Slim thug.

What is the name of the album?

It is called "The Ghetto Bill Gates", and it is coming out June 21st.

If anyone deserves that title it is you!

I'm just keeping it real with my people, and just trying to show these little homies out here how to think. In the hood everybody is killing up everybody for no reason. I think it is because of these crack babies out there right now. Back in the day we could talk to each other, but it is hard to talk to somebody that don't have no mind at all.

The crack has taken effect bad!

The crack babies are grown right now, and they aint trying to hear nothing from no OG's. If you look at the rappers we have out right now, you will see it aint about respect. I respect Lil' J because I feel he opened the door for me, but anybody else out the south I opened up the doors for them. Looking at the new generation right now everybody wants the thrown right now instead of figuring out how to keep this thing going. Everyone has a chance at getting hot, but just as fast as they give it to you they can take it away. Now the south has their chance to shine, but the people with the long gevity that is out right now is not lasting. I wouldn't say it is from that but you cant give yourself the thrown because other people have to give it to you. I think it is positive once you get a hit record to think you are the best in the world, but I have been doing this for the last ten years, and anybody can make a million dollars, but how many people can hold on to it. When you go thru the cycle when radio wont play your songs, and video wont play then what type of hustler skills do you have? What are you gonna do now? That is what I teach these little homies. I get my hustle on my any means necessary. I feel right now that I am the best hustler in the game because even when I'm not selling records, I'm selling tv or rims, or clothing.

When you get a huge check do you think of ways to invest it?

Oh yeah like right now I got the Rim company. I got

shoes! Everybody out there got a tennis shoe deal , but how many can say they own them? I own P.Miller! There is a big difference! I own my clothing company too! Everybody else has a licensing deal.

What is in the future for you?

Right now my next movement is "The Black Sopranos." I'm bringing a lot of talent out, and I'm going to make a movie out of it. I'm gonna introduce this new talent to you in this movie, and it will be the next R & B singers, rappers, thru visual because everything is going visual now.

So you think the new album is your best piece of work to date?

Oh it has that real! I got a song called "Love and Hate" because they love you, and hate you at the same time. My thing is there ain't no way of being perfect because there aint no perfect artist. It is all about surviving! They are gonna love you, and hate you no matter what you do. They are gonna love you and hate you at the same time, but as long as I'm getting my money then I'm straight.

Whether they hate you or not they gotta respect your hustle?

They gonna respect me, but that comes from putting in work. This aint no make believe it is all for real, and that is when they respect you. If I'm able to constantly keep getting my money out there. When they wanna be the best rapper, and all that stuff it is about maintaining and surviving with me.

You got that Too Short Longevity?

Oh Yeah!

You were gonna call it quits back in the day, what made you want to keep doing albums?

The game needs the real! Everybody wants to get in and get their hits , but the game is about reality. People want some real shit! Everywhere I go my fans tell me to give them some more of that "Ghetto-D", or "Ice Cream Man". The crazy thing about it is I'm able to sell to kids now that I used to sell to their parents a few years ago. You have to keep up with the music, and step your game up if you want longevity.

How is your brother C-Murder holding up?

"C" is hanging in there, and he has been going thru a lot of things. The thing I try to tell "C" is you have to find the man while you are in there, and then be able to come out here focused. Sometimes we get caught up in situation. Im praying for him!

Is there anything else?

It's still no limit!

by Scott Bejda